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# Question 1

**Question Type:** MultipleChoice

A customer has a business requirement to trigger a specific workflow in author whenever there is a change to a particular type of node in AEM. Which functionality should the Business Practitioner recommend?

## Options:

**A-** Launches

**B-** Workflow Launchers

**C-** DAM update asset workflow

**D-** Activation model workflow

## Answer:

B

# Question 2

**Question Type:** MultipleChoice

A new content author joins a company for a content editing and authoring job. A user Has been created. The user needs only the minimum rights for this job. Which group should the user be added lo in order to meet this requirement?

### Options:

**A-** The 'administrators'' group

**B-** The 'content-authors' group

**C-** The 'contributor'' group

**D-** The 'workflow-administrators'' group

### Answer:

C

## Question 3

**Question Type:** MultipleChoice

A customer wants DAM users to have the ability to share a group of assets bases on search criteria with other DAM users. What should the client use?

## Options:

**A-** Public Collections

**B-** Smart Collections

**C-** bghtbox Collections

**D-** Static Collections

## Answer:

C

# Question 4

**Question Type:** **MultipleChoice**

A customer wants different teams to collaborate with each other by connecting Adobe Experience Manager (AEM) Assets with Creative Cloud desktop apps: InDesign. Photoshop and Illustrator.

Which AEM feature can be used for this requirement?

## Options:

**A-** Adobe Asset Link

**B-** Asset link sharing

**C-** AEM Projects

**D-** Dynamic Media

### Answer:

A

# Question 5

**Question Type:** MultipleChoice

A new user who is a member of the content-authors group needs to access the AEM web console. The new user should not be added to the administrator's group.

What should the Business Practitioner recommend?

### Options:

**A-** Give additional permissions to content-authors group

**B-** Update the IMS configuration

**C-** Update the OSGi configuration

**D-** Give additional permissions to the new user

### Answer:

B

# Question 6

**Question Type:** MultipleChoice

The editorial manager notices that the content team Is not following the recommended taxonomy and created tag duplicates in the different places of the tag hierarchy. The editorial manager follows up with the team and asks the Business Practitioner for the most efficient solution for the duplicates.

What should the Business Practitioner recommend the editorial manager use?

### Options:

**A-** Merge operation

**B-** Move operation

**C-** Delete operation

**D-** Unpublish operation

### Answer:

D

# Question 7

**Question Type:** MultipleChoice

An author plans to change the source pages that occur as a result of normal maintenance. The author will handle multiple root branches and promote the content without disturbing the published content.

What should a Business Practitioner recommend to the content authoring team?

### Options:

**A-** Use Launches

**B-** Use the rollout option on a blueprint

**C-** Use live copy

**D-** Use Projects

### Answer:

B

## Question 8

**Question Type:** MultipleChoice

A product manager wants to Incorporate content that lets users knows where they are in the purchase flow. This feature needs to be implemented efficiently and as quickly as possible.

What should the Business Practitioner recommend to meet this requirement?

### Options:

**A-** Use the navigation core component

**B-** Use the list core component

**C-** Develop a custom purchase flow component

**D-** Use the progress bar component

### Answer:

D

## Question 9

**Question Type:** MultipleChoice

A content manager nans to see how rent/ published AEM pages perform by seeing Page Views. Unique Visitors, and Time on page while viewing the pages In the AEM Site Console.

Which two recommendations should the Business Practitioner make? (Choose twoj

### Options:

**A-** Configure AEM to Integrate with Adobe Analytics

**B-** Use List View

**C-** Use Column View

**D-** Use Card View

**E-** Configure AEM to integrate with Adobe Search and Promote

## Answer:

A, D

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