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Question 1

Question Type: MultipleChoice

Read this notice:

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What type of legal choice does not notice provide?

Options:

- A) Mandatory
- B) Implied consent
- C) Opt-in
- D) Opt-out

Answer:

B

Question 2

Question Type: MultipleChoice

SCENARIO

Please use the following to answer the next QUESTION:

Cheryl is the sole owner of Fitness Coach, Inc., a medium-sized company that helps individuals realize their physical fitness goals through classes, individual instruction, and access to an extensive indoor gym. She has owned the company for ten years and has always been concerned about protecting customer's privacy while maintaining the highest level of service. She is proud that she has built long-lasting customer relationships.

Although Cheryl and her staff have tried to make privacy protection a priority, the company has no formal privacy policy. So Cheryl hired Janice, a privacy professional, to help her develop one.

After an initial assessment, Janice created a first of a new policy. Cheryl read through the draft and was concerned about the many changes the policy would bring throughout the company. For example, the draft policy stipulates that a customer's personal information can only be held for one year after paying for a service such as a session with personal trainer. It also promises that customer information will not be shared with third parties without the written consent of the customer. The wording of these rules worry Cheryl since stored personal information often helps her company to serve her customers, even if there are long pauses between their visits. In addition, there are some third parties that provide crucial services, such as aerobics instructors who teach classes on a contract basis. Having access to customer files and understanding the fitness levels of their students helps instructors to organize their classes.

Janice understood Cheryl's concerns and was already formulating some ideas for revision. She tried to put Cheryl at ease by pointing out that customer data can still be kept, but that it should be classified according to levels of sensitivity. However, Cheryl was skeptical. It

seemed that classifying data and treating each type differently would cause undue difficulties in the company's day-to-day operations. Cheryl wants one simple data storage and access system that any employee can access if needed.

Even though the privacy policy was only a draft, she was beginning to see that changes within her company were going to be necessary. She told Janice that she would be more comfortable with implementing the new policy gradually over a period of several months, one department at a time. She was also interested in a layered approach by creating documents listing applicable parts of the new policy for each department.

What is the main problem with Cheryl's suggested method of communicating the new privacy policy?

Options:

- A) The policy would not be considered valid if not communicated in full.
- B) The policy might not be implemented consistency across departments.
- C) Employees would not be comfortable with a policy that is put into action over time.
- D) Employees might not understand how the documents relate to the policy as a whole.

Answer:

B

Question 3

Question Type: MultipleChoice

SCENARIO

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Cheryl wants one simple data storage and access system that any employee can access if needed.

Even though the privacy policy was only a draft, she was beginning to see that changes within her company were going to be necessary. She told Janice that she would be more comfortable with implementing the new policy gradually over a period of several months, one department at a time. She was also interested in a layered approach by creating documents listing applicable parts of the new policy for each department.

Based on the scenario, which of the following would have helped Janice to better meet the company's needs?

Options:

- A) Creating a more comprehensive plan for implementing a new policy
- B) Spending more time understanding the company's information goals
- C) Explaining the importance of transparency in implementing a new policy
- D) Removing the financial burden of the company's employee training program

Answer:

B

Question 4

Question Type: MultipleChoice

SCENARIO

Please use the following to answer the next QUESTION:

A US-based startup company is selling a new gaming application. One day, the CEO of the company receives an urgent letter from a prominent EU-based retail partner. Triggered by an unresolved complaint lodged by an EU resident, the letter describes an ongoing investigation by a supervisory authority into the retailer's data handling practices.

The complainant accuses the retailer of improperly disclosing her personal data, without consent, to parties in the United States. Further, the complainant accuses the EU-based retailer of failing to respond to her withdrawal of consent and request for erasure of her personal data.

a. Your organization, the US-based startup company, was never informed of this request for erasure by the EU-based retail partner. The supervisory authority investigating the complaint has threatened the suspension of data flows if the parties involved do not cooperate with the investigation. The letter closes with an urgent request: "Please act immediately by identifying all personal data received from our company."

This is an important partnership. Company executives know that its biggest fans come from Western Europe; and this retailer is primarily responsible for the startup's rapid market penetration.

As the Company's data privacy leader, you are sensitive to the criticality of the relationship with the retailer.

At this stage of the investigation, what should the data privacy leader review first?

Options:

- A) Available data flow diagrams
- B) The text of the original complaint
- C) The company's data privacy policies
- D) Prevailing regulation on this subject

Answer:

D

Question 5

Question Type: MultipleChoice

Which of the following federal agencies does NOT enforce the Disposal Rule under the Fair and Accurate Credit Transactions Act (FACTA)?

Options:

- A) The Office of the Comptroller of the Currency
- B) The Consumer Financial Protection Bureau

- C) The Department of Health and Human Services
- D) The Federal Trade Commission

Answer:

C

Question 6

Question Type: MultipleChoice

An organization self-certified under Privacy Shield must, upon request by an individual, do what?

Options:

- A) Suspend the use of all personal information collected by the organization to fulfill its original purpose.
- B) Provide the identities of third parties with whom the organization shares personal information.
- C) Provide the identities of third and fourth parties that may potentially receive personal information.
- D) Identify all personal information disclosed during a criminal investigation.

Answer:

B

Question 7

Question Type: MultipleChoice

Which venture would be subject to the requirements of Section 5 of the Federal Trade Commission Act?

Options:

- A) A local nonprofit charity's fundraiser
- B) An online merchant's free shipping offer
- C) A national bank's no-fee checking promotion
- D) A city bus system's frequent rider program

Answer:

B

Question 8

Question Type: MultipleChoice

In 2014, Google was alleged to have violated the Family Educational Rights and Privacy Act (FERPA) through its Apps for Education suite of tools. For what specific practice did students sue the company?

Options:

- A) Scanning emails sent to and received by students
- B) Making student education records publicly available
- C) Relying on verbal consent for a disclosure of education records
- D) Disclosing education records without obtaining required consent

Answer:

A

Question 9

Question Type: MultipleChoice

What is the main purpose of the Global Privacy Enforcement Network?

Options:

- A) To promote universal cooperation among privacy authorities
- B) To investigate allegations of privacy violations internationally
- C) To protect the interests of privacy consumer groups worldwide
- D) To arbitrate disputes between countries over jurisdiction for privacy laws

Answer:

A

Question 10

Question Type: MultipleChoice

What is the main reason some supporters of the European approach to privacy are skeptical about self- regulation of privacy practices?

Options:

- A) A large amount of money may have to be sent on improved technology and security
- B) Industries may not be strict enough in the creation and enforcement of rules
- C) A new business owner may not understand the regulations
- D) Human rights may be disregarded for the sake of privacy

Answer:

B

Question 11

Question Type: MultipleChoice

According to the FTC Report of 2012, what is the main goal of Privacy by Design?

Options:

- A) Obtaining consumer consent when collecting sensitive data for certain purposes

- B) Establishing a system of self-regulatory codes for mobile-related services
- C) Incorporating privacy protections throughout the development process
- D) Implementing a system of standardization for privacy notices

Answer:

C

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