Free Questions for MB-220 by ebraindumps

Shared by Wolfe on 24-05-2024

For More Free Questions and Preparation Resources

Check the Links on Last Page

Question 1

Your customer is using an outbound subscription center in Dynamics 365 Customer Insights - Journeys.

Due to data privacy concerns, they want to implement a global double opt-in for new subscriptions and consent preferences.

Vou need to configure the settings for this requirement.

Solution: Set up a Subscription center.

Does this meet the goal?

Options:

A- Yes

B- No

Answer:

A

Question 2

Your customer is using an outbound subscription center in Dynamics J65 Customer Insights - Journeys.

Due to data privacy concerns, they want to implement a global double opt-in for new subscriptions and consent preferences.

Vou need to configure the settings for this requirement.

Solution: Create an increase consent confirmation request message.

Does this meet the goal?

Options:

A- Yes

B- No

Answer:

A

Question 3

Your customer is using an outbound subscription center in Dynamics 365 Customer Insights -- Journeys.

Due to data privacy concerns, they want to implement a global double opt-in for new subscriptions and consent preferences.

You need to configure the settings for this requirement.

Solution: Add a privacy policy link.

Does this meet the goal?

Options:

A- Yes

B- No

Answer:

B

Question 4

Your company recently installed the real-time marketing module.

You need to make sure that the consent center is tilled with the correct consent data currently available in Dynamics 365 Customer Insights - Journeys and from legacy campaign solutions.

Solution: You load the consent information that was already captured tor contacts in Customer Insights - Journeys by selecting the corresponding option from the lop ribbon in the consent center. Does this meet the goal?

Options:

A- Yes

B- No

Answer:

B

Question 5

Question Type: **MultipleChoice**

You created and published an event to a Microsoft Dynamics 365 Portal site. You need to restrict event registration to registered visitors only. What should you do?

Options:

A- Allow multiple attendees registration.

B- Disable anonymous registration.

C- Enable must register indicator.

D- Set the auto-redirect URI to a login page when the event page is accessed.

Answer:

D

Question 6

Question Type: MultipleChoice

An IT solutions provider decided to host an onsite educational event for their customers. They create an event in Marketing Event Management with pass level registration and will not allow anonymous registrations.

You need to convey to the IT solutions provider the actions that will be available to the event attendees after they create an account.

Which two actions are allowed? Each correct answer presents a complete solution.

NOTE: Each correct selection is worth one point.

Options:

A- Assemble their own schedule from available sessions

B- Register without a password.

C- Edit their registration phone number.

D- View the event schedule

Answer:

C, D

Question 7

Question Type: **MultipleChoice**

A multi-day conference includes multiple vendors, sponsors, and hotel accommodations

You need to schedule presenters for the conference sessions.

As you are booking the presenters tor the sessions, where should you set the presenter's fee for this event?

Options:

A- Event

B- Speaker Engagement
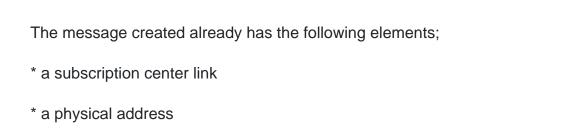
C- Account

D- Session

Answer:

A

Question 8

Question Type: **MultipleChoice**

Your colleague has an upcoming product launch. They heard from the marketing operations team that they cannot go live with the launch email because the instructions provided are missing a required element.

The message created already has the following elements;

* a subscription center link

* a physical address

* a valid from name and from address

* an HTML body

* a plain text version

The instructions told the marketing operations team to use {{contact.emailddress1}} in the "To" field. All videos and images were present in the library, and there are no dynamic expressions in the email.

You need to help identify the missing element.

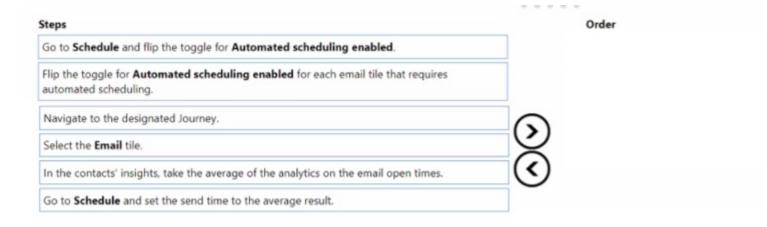What should also be included in the instructions?

Question 9

Question Type: OrderList

The marketing department at your company wants to send emails to its target audience.

The emails sent must be based on an optimal schedule for each contact.

Which four steps must you take, m sequence, to achieve the goal? To answer, move the appropriate actions from the list of steps to the answer area and arrange them in the correct order.

Steps

Go to **Schedule** and flip the toggle for **Automated scheduling enabled.**

Flip the toggle for **Automated scheduling enabled** for each email tile that requires automated scheduling.

Navigate to the designated Journey.

Select the **Email** tile.

In the contacts' insights, take the average of the analytics on the email open times.

Go to **Schedule** and set the send time to the average result.

Order

Answer: