



Free Questions for PEGACPDS88V1 by dumpshq

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Question 1

Question Type: MultipleChoice

U+ Bank introduces a new credit card that has no historical customer behavior dat

a. U+ Bank wants to offer this credit card on the personalized web portal. Given the scenario, which rule type must you use?

Options:

A- Decision table

B- When rule

C- Adaptive model

D- Pega machine learning model

Answer:

C

Explanation:

Given the scenario where U+ Bank introduces a new credit card that has no historical customer behavior data and wants to offer this credit card on the personalized web portal, you must use an adaptive model.

Question 2

Question Type: MultipleChoice

The Pega Customer Decision Hub delivers Next-Best-Actions consistently through multiple channels. To which of the following channels does this apply?

Options:

- A- Billboard
- B- Cable television
- C- Mobile
- D- Traditional newspaper

Answer:

C

Explanation:

The Pega Customer Decision Hub delivers Next-Best-Actions consistently through multiple channels. This applies to Mobile channels.

Question 3

Question Type: MultipleChoice

Customer Decision Hub uses the P*C*V*L arbitration formula to select the next best action for each customer. Which factor in the arbitration formula is calculated by using AI?

Options:

- A- Business levers
- B- Context weighing
- C- Propensity
- D- Action value

Answer:

C

Explanation:

In Customer Decision Hub, the factor in the arbitration formula that is calculated by using AI is Propensity.

Question 4

Question Type: MultipleChoice

When developing a predictive model, the outcome value of a continuous model type can represent _____

Options:

A- customer churn

B- acceptance of an offer

C- customer loan default

D- the purchase value of an offer

Answer:

D

Explanation:

When developing a predictive model, the outcome value of a continuous model type can represent the purchase value of an offer.

Question 5

Question Type: MultipleChoice

Model transparency is becoming an important requirement for many businesses. In Prediction Studio, model transparency thresholds can be set for

Options:

- A- a model type
- B- a model
- C- a department
- D- a business issue

Answer:

B

Explanation:

In Prediction Studio, model transparency thresholds can be set for a model.

Question 6

Question Type: MultipleChoice

Predictions combine predictive analytics and best practices in data science. As a data scientist, what is a valid reason to adjust the default response timeout in a prediction?

Options:

- A- Suit the use case
- B- Optimize the success rate
- C- Increase lift
- D- Limit the number of responses

Answer:

A

Explanation:

As a data scientist, a valid reason to adjust the default response timeout in a prediction is to suit the use case.

Question 7

Question Type: MultipleChoice

Using Prediction Studio to build Pega machine learning models on historical data, you can build two types of models: _____ and _____.

(Choose Two)

Options:

- A- voice to text model
- B- continuous models
- C- binary models
- D- adaptive models

Answer:

C, D

Explanation:

Using Prediction Studio to build Pega machine learning models on historical data, you can build two types of models: binary models and adaptive models.

Question 8

Question Type: MultipleChoice

A company wants to capture the sentiment of messages to allow its customer service representatives to focus on only the negative messages. Sentiment refers to the general attitude of the author towards a subject and can be _____

Options:

- A- absent
- B- defensive
- C- negative
- D- offensive

Answer:

C

Explanation:

Sentiment refers to the general attitude of the author towards a subject and can be negative.

Question 9

Question Type: MultipleChoice

A telecommunications company wants to apply text analysis to incoming emails to understand how satisfied its customers are with various products and services. That setup requires natural language processing (NLP) of the email texts. What is one of the types of analysis that occurs during natural language processing?

Options:

- A- Presumptive analysis
- B- Intent analysis
- C- Subjective analysis
- D- Semantic analysis

Answer:

D

Explanation:

One of the types of analysis that occurs during natural language processing is Semantic analysis.

Question 10

Question Type: MultipleChoice

Predictions combine predictive analytics and best practices in data science. Which two best practices are included in Pega Customer Decision Hub predictions? (Choose Two)

Options:

- A- Setting the response timeout
- B- Using a control group
- C- Selecting the model with the highest performance
- D- Selecting the audience

Answer:

B, C

Explanation:

Predictions combine predictive analytics and best practices in data science. Two best practices included in Pega Customer Decision Hub predictions are using a control group and selecting the model with the highest performance.

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