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Question 1

Question Type: MultipleChoice

What does Einstein copy Insight take into account, Select 3(arul's answer a,b,c)

Options:

- A- Frequently used phrases in subject line
- B- spelling and punctuation errors
- C- emotional tone of subject line
- D- engagement data

Answer:

A, C, D

Question 2

Question Type: MultipleChoice

How often is the model refreshed for Einstein engagement frequency(uses 2Sday& data)-weekly

Options:

- A- hourly
- B- daily
- C- monthly
- D- Biweekly

Answer:

D

Question 3

Question Type: MultipleChoice

What is true about Einstein engagement frequency (EEF). Select 3

Options:

- A- EEF uses only commercial send data not transactional
- B- The model uses data available only in your account
- C- Used to determine correct no of mails to be send so that there are less unsubscribes due to email fatigue. email fatigue.
- D- It uses last ISO days engagement data

Answer:

A, B, C

Question 4

Question Type: MultipleChoice

What user permission is required to configure SSO in social studio.

Options:

- A- Super user

- B- full user
- C- custom user
- D- limited user

Answer:

A

Question 5

Question Type: MultipleChoice

What is the fastest way to add a classification to a post?

Options:

- A- Macro
- B- Add classification manually to each post.
- C- Classification cannot be added to a post

Answer:

A

Question 6

Question Type: MultipleChoice

Where would you add a topic profile

Options:

A- Social studio automate

B- Admin settings

C- Workspace settings

D- Social studio engage

Answer:

B

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