

Free Questions for Advanced-Cross-Channel by ebraindumps

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Question 1

Question Type: MultipleChoice

What does Einstein copy Insight take into account, Select 3(arul's answer a,b,c)

Options:

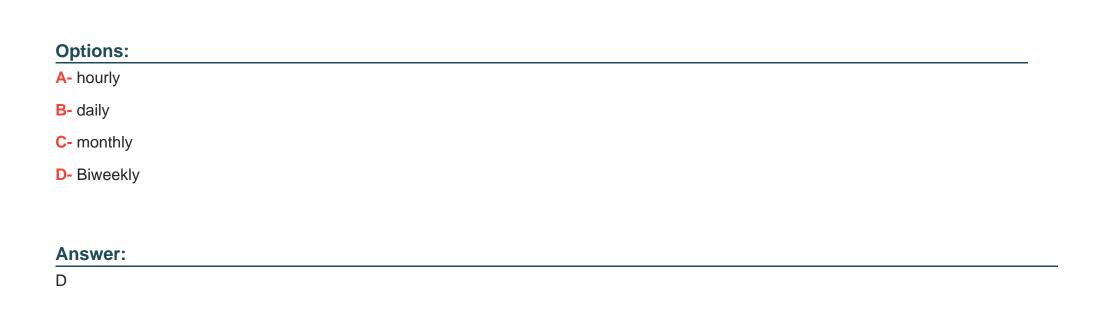
- A- Frequently used phrases in subject line
- B- spelling and punctuation errors
- C- emotional tone of subject line
- D- engagement data

Answer:

A, C, D

Question 2

Question Type: MultipleChoice



How often is the model refreshed for Einstein engagement frequency(uses 2Sday& data)-weekly

Question 3

Question Type: MultipleChoice

What is true about Einstein engagement frequency (EEF). Select 3

- A- EEF uses only commercial send data not transactional
- B- The model uses data available only in your account
- C- Used to determine correct no of mails to be send so that there are less unsubscribes due to email fatigue. email fatigue.
- D- It uses last ISO days engagement data

Answer:

A, B, C

Question 4

Question Type: MultipleChoice

What user permission is required to configure SSO in social studio.

Options:

A- Super user



C- Classification cannot be added to a post

Anower		
Answer:		
Question 6		
Question Type: MultipleChoice		
Where would you add a topic profile		
Options:		
A- Social studio automate		
B- Admin settings		
C- Workspace settings		
D- Social studio engage		
Answer:		
В		

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