

Free Questions for ARC-300 by certsinside

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Question 1

Question Type: MultipleChoice

The following promotions are configured with no exclusivity (can be combined with any other promotion) in a -1month campaign:

* Free correct- in -store shipping

- * 20% accessories products discount, applies for all customers
- * \$5 off coupon based discount, sent to a selected group of customers

The combination of above promotions allows customers to get 16 socks for free in store. This was unintended, and the Client If considering disabling the coupon. The Client is concerned about a potential spike in the number of Call Center calls from customers who had the coupon code added to their baskets before it was disabled. As basket lifetime is set to 30 days for all customers, this can continue for the full length of the campaign.

What solution should the Architect suggest to keep the Call Center calls to a minimum?

Options:

- A- Disable the coupon code. Clear the production cache from the Business Manager to clear existing baskets.
- B- Disable the coupon code. Email all the customers to not use the coupon code in their baskets.
- C- Disable the coupon code. Restart the production instance from control Center to dear existing baskets.

D- Disable the coupon code. Reduce the basket lifetime in Business Manager to expire some of the existing baskets

Answer: D

Question 2

Question Type: MultipleChoice

A client receives multiple feeds from third parties on the same SFTP location:

- * Product prices (sftp: prod/prices)
- * Stores information (sftp: prod/stores;
- * Product information (sftp: prod/catalog)
- * Categories information (sftp: prod/marketing)
- * Content (sftp: prod/marketing)

Some of the feeds are placed on sftp multiple times a day, as the information is updated in the source system.

The Architect decides to have only two jobs:

* One that checks and downloads available feeds every hour

* One that imports the files from Webdav once a day before the data replication, using the standards steps available in the Job Framework

Which design is correct for the import Job, taking the steps scope in consideration?

Options:

- A- four sibling flows execute steps ki parallel: import products, stores, prices, content
- fifth flow executes: import categories
- last flow executes steps In sequence: reindex
- B- four sibling flows execute steps in parallel: import products, stores, prices, content
- last flow executes steps in sequence import categories, reindex
- C- three siting flows Import steps In parallel: import products, stores, prices
- fourth flow executes: import categories
- last flow executes steps in sequece: reindex, Import content
- D- -Four sibling flows execute steps in parallel: import products, stores, price, content

-last flow executes steps in sequence: import:categories, reindex

Answer:

Question 3

Question Type: MultipleChoice

A B2C Commerce developer has recently completed a tax service link cartridge integration into a new SHU site. During review, the Architect notices the basket calculation hook is being run multiple times during a single tax call.

What is the reason for the duplicate calculations being run?

Options:

A- The tax cat is being called multiple times.

B- The LINK cartridge Is Included multiple times in the cartridge path.

C- There are multiple hook.js Wes referring to the same hook.

D- The checkout is designed to recursively refer to the same hook.

Answer: A

Question 4

During a load test the storefront shows steady but slow performance on all the paces being tested. The Architect opens Pipeline Profiler and sorts the data by *total time" column. The following come as the top Ave items:

Controller Name	Function Name	Hits	Total Time	Average Time	Minimum Time	Maximum Time
Product	Detail	38,880	23,606,640	607	39	2,311
Search	Show	32,400	15,030,360	464	107	1,143
Home	IncludeHeaderMenu	5,184	10,776,564	2,079	2,056	2,200
Product	HitTile	239,760	7,944,480	33	10	245
Product	ShowInCategory	38.880	2,663,280	69	33	100

Which controller should the Architect focus on to further investigate the performance issue?

Options:

- A- Product-HitTile as it has the highest hits during the load test.
- B- Search Show as this Is one of the key controllers that the customer uses
- C- Product-Detail as It has the highest total time and highest maximum time.
- D- Home-IncludeHeaderMenu as It has highest average time.

Answer:

Question 5

Question Type: MultipleChoice

There Is an Issue with the site when the domain Is opened from Google search results. After researching the problem. It turns out that the site returns * 404 page error when accessed with a parameter in the URL.

What should the Architect recommend to fix that issue?

Options:

A- Add dynamic catch-all rule to redirect to home page.

B- Add this snippet to the aliases configuration for the domain:

```
"pipeline":"Home-Show",
    "apply-to-host-only-request-with-params":"true"
}
```

C.

Add this snippet to the aliases configuration for the domain

```
' "controller":"Home-Show",
    "apply-to-host-only-request-with-params":"true"
}
```

D- Add dynamic redirect if the URL contains parameter to Home Show. Add this snippet to the aliases configuration for the domain

Answer:	
В	

Question 6

Question Type: MultipleChoice

The storefront integrates with a REST based Address verification service (AVS) that uses token based security. The sequence of calls in the API documentation for this AVS looks like the following

1. Client authentication call, which contains the merchantId and secret in a GET request and returns a token in the response.

2. Address verification call, which contains the token and the address to verify in a POST request.

Once the token is obtained, it is valid for hours and it is not needed to request a new one for subsequent address verification calls, the AVS charges for every request made no matter if it is client authentication call or address verification call.

Which three strategies could be applied to allow for efficient use of the service without compromising security? Choose 3 answers

Options:

- A- Apply page caching to the client authentication controller that is used with AJAX.
- B- Obtain the token from local storage of the browser and update it once It expires.
- C- Obtain the token from a custom cache before making the client authentication call.
- **D-** Use HTTPService caching for the client authentication call.
- E- Use a job to store and update the token in a custom object that is used from the storefront code

Answer: A, C, D

Question 7

Question Type: MultipleChoice

A company that is a shoe-producer is doing Salesforce B2C Commerce implementation. In their Enterprise Resource Warning (ERP) system, the products are marked as being one of three types: boots, sandals, and sneakers. The business requirements based on the type are:

* The messaging on Product Detail page is different

* Customers are able to filler their Product Search Results

The customer's operations team asks about the format in which to send this value in the catalog.

Which data type should the Architect specify for this attribute In the Data Mapping document?

Options:

A- A custom attribute of type string containing comma separated values.

B- A custom attribute type set-of-string containing multiple values.

C- A custom attribute of type enum-of-string (multiselect able value).

D- A custom attribute of type enum-of-string (single selectable value)

Answer:

D

Question 8

Question Type: MultipleChoice

A business wants to migrate its customer service provider from provider A to provider B. Provider e offers a LINK cartridge to integrate with its commerce solution.

Which three artifacts need to be created by the Architect? Choose 3 answers

Options:

A- Document the design of implementing a new B2C Commerce cartridge following the Industry standard best practices

B- Document the data objects, the interface, and data synchronization frequency between the systems.

C- Document the data mapping between commerce and customer service provider.

D- Document the customizations required on top of the LINK cartridge based on current commerce implementation and business needs.

E- Document how the customer online journey flown from landing on the page to placing of the order

Answer:

B, C, D

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