



**Free Questions for B2B-Commerce-Administrator by
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Shared by Reeves on 24-05-2024

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Question 1

Question Type: MultipleChoice

Which profile or permission set is needed for Buyer Managers on the storefront? 10m 22s

Options:

- A- Commerce User
- B- B2B Commerce Super User
- C- Account Switcher User
- D- B2B Commerce User

Answer:

D

Explanation:

For Buyer Managers on the storefront, the appropriate profile or permission set is typically B2B Commerce User (D). This profile or permission set is designed to provide the necessary permissions for users to perform tasks related to managing purchases, viewing orders, and accessing account-specific pricing and products. The B2B Commerce User role encompasses the functionalities needed by

Buyer Managers to efficiently manage their purchasing activities within the B2B Commerce environment.

Question 2

Question Type: MultipleChoice

Which three objects need the "Public Read Only" access level to enable external buyers to view products on the storefront?

Options:

- A- Accounts
- B- Order Delivery Method
- C- Catalog
- D- Product Media
- E- Price Book

Answer:

B, C, E

Explanation:

To enable external buyers to view products on the storefront, the objects that need to be set to 'Public Read Only' access level are Order Delivery Method (B), Catalog (C), and Price Book (E). Order Delivery Method is crucial for buyers to understand shipping options; Catalog structures the product offerings and navigation; and Price Book holds the pricing details necessary for purchase decisions. Providing 'Public Read Only' access to these objects ensures that external buyers can browse products, understand pricing, and comprehend delivery options without compromising other data's security or integrity. Accounts (A of a ProductCode is fundamental for the indexing process itself.

Question 3

Question Type: MultipleChoice

An Administrator has both Spanish and English enabled as languages for a store. However when viewing the storefront in Spanish, the Administrator notices the search filters are not visible on the Category Detail page.

What could be missing?

Options:

- A- The user's browser is translating the page from Spanish back to English.
- B- The site page does not have a variation for the translated menu.
- C- The picklist value's translations were not completed in Translation Workbench.
- D- The translated category data has not been populated.

Answer:

C

Explanation:

If search filters are not visible on the Category Detail page when viewing the storefront in Spanish, it could be due to The picklist value's translations not being completed in Translation Workbench (C). The Translation Workbench in Salesforce allows Administrators to provide translations for various UI elements, including picklist values used in search filters. If these translations are incomplete or missing, the filters may not display correctly in the specified language. This issue highlights the importance of comprehensive translation efforts to ensure a seamless multilingual user experience. Browser translation issues (A), site page variations (B), and untranslated category data (D) can also affect localization, but the visibility of search filters is directly tied to the completeness of translations in the Translation Workbench.

Question 4

Question Type: MultipleChoice

How can an Administrator stop welcome emails from being sent when a customer joins the store as a new member?

Options:

- A-** Uncheck the Send Email setting under Self-Registration in the Administration tab in Experience Builder.
- B-** Add Welcome Emails to the Filtered Emails field in the Emails section of Setup.
- C-** Disable the Welcome Email setting in the B2B Commerce section of Setup.
- D-** Disable the Send welcome email setting in the Administration tab in Experience Builder.

Answer:

D

Explanation:

To stop welcome emails from being sent to new members joining the store, an Administrator can Disable the Send welcome email setting in the Administration tab in Experience Builder (D). This setting controls the automatic dispatch of welcome emails upon new user registration, and disabling it prevents these emails from being sent. This action offers a direct way to manage communication preferences within the Experience Builder, aligning the store's engagement strategies with business needs and user expectations. Unchecking Send Email settings (A) and modifying email configurations in Setup (B, C) are also relevant to email management, but the specific control for welcome emails is found within the Experience Builder's Administration settings.

Question 5

Question Type: MultipleChoice

Which object must have the B2B Commerce license and no additional add-ons in order to show up?

Options:

- A- Fulfillment Order
- B- Billing Schedule
- C- Buyer Account
- D- Order

Answer:

C

Explanation:

For an object to show up in Salesforce B2B Commerce, it must have the B2B Commerce license assigned, and no additional add-ons are required for the Buyer Account (C) to appear. The Buyer Account is a fundamental entity in B2B Commerce, representing the customer's organization and enabling the management of business-specific data, pricing, and transactions. While Fulfillment Order (A), Billing Schedule (B), and Order (D) are important objects within the B2B Commerce ecosystem, the Buyer Account is crucial for establishing the foundational business relationship in the B2B context.

Question 6

Question Type: MultipleChoice

What must an Administrator set up in order to use an approved entity in a CRM collection?

Options:

- A- Global List view
- B- Sales List View
- C- CRM List view
- D- Service List View

Answer:

C

Explanation:

To use an approved entity in a CRM collection, an Administrator must set up a CRM List view (C). This setup enables the organization of entities such as contacts, accounts, or custom objects within the CRM to be part of targeted collections, facilitating segmentation and targeted actions. The CRM List View provides a framework for defining the criteria and filters that determine which records are included in a collection, supporting personalized and efficient CRM strategies. Global (A), Sales (B), and Service (D) List Views are also used within Salesforce but are tailored for broader or different contexts than CRM collections.

Question 7

Question Type: MultipleChoice

Which two workspaces are in the Commerce app? 4im 18s

Options:

- A- Product
- B- Search
- C- Commerce Reports
- D- Pricing
- E- Content Management

Answer:

A, E

Explanation:

Within the Commerce app, the two workspaces available are Product (A) and Content Management (E). The Product workspace is dedicated to managing product catalogs, details, and variations, providing tools for Administrators to curate and organize their product offerings. Content Management is a workspace focused on the creation, management, and deployment of content across the commerce site, including marketing materials, informational content, and other web content. While Search (B), Commerce Reports (C), and Pricing (D) are critical aspects of B2B Commerce, they are typically managed through other sections or setups rather than being categorized as separate workspaces within the Commerce app.

Question 8

Question Type: MultipleChoice

A new B2B Commerce deployment has been pushed to production and is lacking basic reports like Orders by Date and Total Orders.

Total Orders.

What is the fastest way for an Administrator to provide immediate value?

Options:

- A-** Download two new templates from Salesforce Labs.
- B-** Install the Commerce Reports under Commerce Setup.
- C-** Download two new templates from AppExchange.
- D-** Install Advanced Reports under Commerce Setup.

Answer:

B

Explanation:

To quickly provide basic reports like Orders by Date and Total Orders in a new B2B Commerce deployment, the fastest way is to Install the Commerce Reports under Commerce Setup (B). This feature provides a set of pre-built reports tailored for commerce analytics,

allowing Administrators to quickly deploy essential reporting tools to stakeholders. While Salesforce Labs (A) and AppExchange (C) offer valuable resources and templates, Commerce Reports within Commerce Setup are specifically designed for rapid deployment within the B2B Commerce context. Advanced Reports (D) offer more detailed insights but may require additional configuration.

Question 9

Question Type: MultipleChoice

An Administrator is building a storefront to sell office furniture to other businesses. 4im 26s

How should the Administrator segment the different types of furniture to enable better navigation within the store?

Options:

- A- Create Product Tags.
- B- Create Product Keywords.
- C- Create Product Filters.
- D- Create Product Categories.

Answer:

D

Explanation:

For better navigation within a storefront selling office furniture, the Administrator should Create Product Categories (D). Product Categories allow for the logical grouping of products, such as desks, chairs, and filing cabinets, facilitating easier browsing and discovery for customers. Categories offer a hierarchical structure that can be used to segment products by type, function, or any other relevant classification, enhancing the user experience. Tags (A), Keywords (B), and Filters (C) can also aid in navigation, but Categories provide a fundamental organizational framework that is essential for store structure and navigation.

Question 10

Question Type: MultipleChoice

Which two places can an Administrator go to set up Variation products using the B2B Commerce App's navigation menu?

Options:

- A- Product Workspace
- B- Products
- C- Catalogs
- D- Entitlement Policies
- E- Commerce Setup

Answer:

A, B

Explanation:

To set up Variation products in Salesforce B2B Commerce, an Administrator can navigate to Product Workspace (A) and Products (B) within the B2B Commerce App's navigation menu. The Product Workspace provides a comprehensive area for managing individual products and their variations, allowing for detailed configuration of product attributes and relationships. The Products section offers a broader view of all products, including the ability to access and manage variation relationships. While Catalogs (C), Entitlement Policies (D), and Commerce Setup (E) are important for overall store configuration, they are not the primary locations for setting up product variations.

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