

Free Questions for B2C-Commerce-Architect by dumpssheet

Shared by Reilly on 22-07-2024

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Question 1

Question Type: MultipleChoice

A company that is a shoe-producer is doing Salesforce B2C Commerce implementation. In their Enterprise Resource Warning (ERP) system, the products are marked as being one of three types: boots, sandals, and sneakers. The business requirements based on the type are:

- * The messaging on Product Detail page is different
- * Customers are able to filler their Product Search Results

The customer's operations team asks about the format in which to send this value in the catalog.

Which data type should the Architect specify for this attribute In the Data Mapping document?

Options:

- A- A custom attribute of type string containing comma separated values.
- B- A custom attribute type set-of-string containing multiple values.
- **C-** A custom attribute of type enum-of-string (multiselect able value).
- **D-** A custom attribute of type enum-of-string (single selectable value)

Answer:

D

Explanation:

For the shoe producer implementing Salesforce B2C Commerce, the attribute used to specify the type of shoes (boots, sandals, sneakers) should be set as a single selectable value, hence the use of an enum-of-string type. This data type allows for the selection of one option from a predefined list, which is ideal for cases where each product can only be categorized into one type. This ensures that data integrity is maintained while providing clear and distinct categorization that can easily be used for filtering on the Product Search Results page and for customized messaging on the Product Detail page.

Question 2

Question Type: MultipleChoice

A business wants to migrate its customerservice provider from provider A to provider B. Provider e offers a LINK cartridge to integrate with its commerce solution.

Which three artifacts need to be created by the Architect? Choose 3 answers

Options:

- A- Document the design of implementing a new B2C Commerce cartridge following the Industry standard best practices
- B- Document the data objects, the interface, and data synchronization frequency between the systems.
- C- Document the data mapping between commerce and customer service provider.
- D- Document the customizations required on top of the LINK cartridge based on current commerce implementation and business needs.
- E- Document how the customer online journey flown from landing on the page to placing of the order

Answer:

A, B, D

Explanation:

When integrating a new LINK cartridge for a customer service provider, the following documents are essential:

Option A (Document the design of implementing a new B2C Commerce cartridge following the industry standard best practices): This ensures that the cartridge is implemented in a manner that is consistent with established best practices, enhancing maintainability and compatibility.

Option B (Document the data objects, the interface, and data synchronization frequency between the systems): It's crucial to define how data will flow between the new customer service provider and the commerce system, including the frequency of synchronization to ensure data integrity and timeliness.

Option D (Document the customizations required on top of the LINK cartridge based on current commerce implementation and business needs): Customizing the cartridge to fit the specific needs and existing setup of the commerce system ensures that the integration adds the intended value without disrupting existing operations.

These artifacts will guide the structured integration and customization of the LINK cartridge, ensuring it meets the business's operational and strategic needs.

Question 3

Question Type: MultipleChoice

The Client has requested an Architect's help in documenting the architectural approach to a new home page. The requirements provided by the business are:

- * Multiple areas of static image content, some may need text shown at well
- * The content page must be Realizable
- * A carousel of featured products must be shown below a banner 101191
- * Recommended categories will be featured based on the time of year

Which two solutions would fulfil these requirements?

Options:

- A- Leverage B2C Commerce ContentManagement Service
- B- Leverage B2C Commerce locales in Business Manager
- C- Leverage B2C Commerce content slots and assets
- D- Leverage B2C Commerce Page Designer with a dynamic layout.

Answer:

C, D

Explanation:

To fulfill the requirements of having multiple static image content areas, a carousel of featured products, and dynamic content adjustments based on the time of year:

Option C (Leverage B2C Commerce content slots and assets): This solution allows for dynamic content management where different assets and slots can be used to manage and display static images, text overlays, and other content variations effectively.

Option D (Leverage B2C Commerce Page Designer with a dynamic layout): Using the Page Designer with a dynamic layout enables the easy assembly of complex page designs, including carousels and responsive elements that adjust based on viewing device or other

criteria like time of year. This tool provides the flexibility required for real-time customization and resizability of page elements.

These solutions provide robust and flexible management of site content that meets the business's needs for a visually engaging and adaptable homepage.

Question 4

Question Type: MultipleChoice

While validating a LINK Cartridge for inclusion into the solution, an Architect notices that the UNK cartridge documentation requires the Architect to add a script node to a Pipeline in the storefront cartridge. The script is also a valid CommonJS module.

Which approach can the Architect use to Integrate this cartridge into a site that uses Controllers only?

Options:

- A- Copy and paste the script that is required directly into the Controller, add the appropriate arguments, then execute the correct method
- B- Add the script that Is required via a require statement In the Controller, add the appropriate arguments, and execute the correct method.
- C- Add the script that is required via a Module, exports statement m the Controller add the appropriate arguments, and execute the correct method.

D- Add the script that is required via an import\$cript statement in the Controller, add the appropriate arguments, and execute the correct method.

Answer:

В

Explanation:

In a site using Controllers, the most efficient way to integrate a script from a LINK cartridge that is also a valid CommonJS module is by using a require statement. This method enables the Architect to modularly load the necessary script, passing in any arguments that the script needs to function correctly within the existing Controller framework. This approach maintains modularity and adherence to the CommonJS module pattern, making it the most suitable for seamless integration.

Question 5

Question Type: MultipleChoice

A client has a single site with multiple domains, locales, and languages. Afterlaunch, there is a need for the client to perform offline maintenance. The client would like to show the same maintenance page for each locale.

Which version of aliases, Json file below will accomplish this task?

```
A)
  "nto.net": "www.nto.net",
  "nto.eu": "www.nto.eu",
  "nto.event.eu": "www.nto.eu"
B)
  "www.nto.eu": "www.nto.eu"
C)
  "nto.eu": "www.nto.eu",
  "nto.at": "www.nto.at",
  "nto.de": "www.nto.de"
D)
 "nto.eu": "www.nto.eu",
  "nto.at": "www.nto.eu",
  "nto.de": "www.nto.eu"
```

| Options: | | | |
|-------------|--|--|--|
| A- Option A | | | |
| B- Option B | | | |
| C- Option C | | | |
| D- Option D | | | |
| | | | |
| | | | |
| Answer: | | | |

C

Explanation:

Option C correctly addresses the requirement for showing the same maintenance page across multiple locales by having each different domain alias ('nto.eu', 'nto.at', 'nto.de') mapped to the same www domain ('www.nto.eu'). This setup allows all traffic, regardless of the original locale-specific domain, to be directed to a single, unified maintenance page hosted under the 'www.nto.eu' domain. This ensures consistency in the maintenance message presented to all users, irrespective of their regional domain.

Question 6

Question Type: MultipleChoice

| Which task(s) can be removed In order to reduce replication times? | |
|--|--|
| | |
| Options: | |
| A- Campaign | |
| B- Static content | |
| C- Storefront URLs | |
| D- Search Indexes | |
| | |

Answer:

В

Explanation:

An Architect is configuring a data replication schedule.

Reducing the replication times in data synchronization can be effectively achieved by removing or reducing frequency of tasks that are less critical or that do not change frequently. Static content, such as images and static texts that do not change often, can be safely removed from frequent replication schedules (Answer B). This adjustment will reduce the data load and frequency of updates, thereby speeding up the overall replication process. Unlike dynamic content like campaigns, search indexes, or URLs that might change frequently and impact user experience or site functionality if not updated, static content does not typically necessitate immediate replication, making it a suitable candidate for removal to enhance replication efficiency.

Question 7

Question Type: MultipleChoice

The Client has just acquired a new brand and wants to Integrate the new brand s current ecommerce site into a current realm as a new site. The acquisition has its own Enterprise Resource Planning (ERP) system for product data and inventory. The new site will use the existing realm's Order Management System (OHS) and Customer Relationship Management (CRM) system.

What two requirements does the Architect need to keep in mind when creating the technical specification document?

Choose 2 answers

Options:

- A- A new customer export Job must be created to export customers.
- B- Anew product Import Job must be created to manage products.
- **C-** A new inventory Import Job must be created to manage inventory.
- **D-** A new order export job must be created to export orders.

| - | | | | | | |
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| $\overline{}$ | | - | vv | C | | |

B, C

Explanation:

When integrating a new brand's ecommerce site into an existing realm, the architect needs to ensure that product data and inventory from the new brand's Enterprise Resource Planning (ERP) system are correctly managed within the realm. Therefore, creating new import jobs for products (Answer B) and inventory (Answer C) is essential. These import jobs will facilitate the synchronization of the new brand's product catalog and inventory levels with the existing Order Management System (OMS) and Customer Relationship Management (CRM) systems of the realm. Such integration is crucial for maintaining up-to-date product and inventory information across the systems, ensuring seamless operations and data consistency.

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