



# **Free Questions for CRT-250 by [braindumpscollection](#)**

**Shared by Myers on [22-07-2024](#)**

**For More Free Questions and Preparation Resources**

**[Check the Links on Last Page](#)**

# Question 1

---

## Question Type: MultipleChoice

---

A publishing company has presented the following:

- \* A need to send renewal reminders to customers whose subscriptions expire in 15 days and 7 days.
- \* A campaign needs to be created and managed by a general marketing user who will not have administrative rights and who is not technical.
- \* The customer's expiration date is included in the data file.

What component should the customer's solution include?

Choose 3 answers

### Options:

---

- A-** Suppression list
- B-** Data Filter
- C-** Triggered Send
- D-** Template-based emails

**E-** Automation StudioTerm

**Answer:**

---

B, D, E

## Question 2

---

**Question Type: MultipleChoice**

---

A customer is interested in designing a solution to ensure that subscribers only receive categories of emails that they want to receive. The built-in subscription center will be used as part of the solution.

Which feature should be utilized to make this happen?

**Options:**

---

**A-** Publication Lists

**B-** Subscriber Keys

**C-** Profile Center

**D-** Send Logging

**Answer:**

---

A

## Question 3

---

**Question Type:** MultipleChoice

---

As part of their brand guidelines, Northern Trail Outfitters (NTO) uses a custom brand font for all print marketing materials. NTO wants to use their custom brand font in email as well.

What is the recommended best practice for font usage in email?

**Options:**

---

- A-** Use a web-safe font for text that closely matches the brand's custom font.
- B-** Build an email as one image, with all text saved in the brand font.
- C-** Edit an email's HTML to list the custom brand font in the style tag's font-family property.
- D-** Build an email using multiple images, with all text saved in the brand font.

**Answer:**

---

A

## Question 4

---

**Question Type:** MultipleChoice

---

A customer is developing a new eCommerce section of their website and plans to leverage transactional data in customer journeys.

Which two Marketing Cloud features will support this effort?

Choose 2 answers

### Options:

---

**A-** Data Designer

**B-** Cloud Pages

**C-** Web Analytics Connector

**D-** Content Builder

### Answer:

---

B

## Question 5

---

**Question Type:** MultipleChoice

---

A customer needs to link demographic information to its contact model in Contact Builder. What type of relationship should be used?

**Options:**

---

- A- One -to -Many Relationship
- B- Many -to -Many Relationship
- C- One -to -One Relationship
- D- Many -to -One Relationship

**Answer:**

---

A

## Question 6

---

**Question Type: MultipleChoice**

---

Which two statements are correct about Send Logging?

Choose 2 answers

**Options:**

---

- A-** Send Log data extensions are archived automatically based on retention settings.
- B-** AMPscript can be used to pull data from Send Logs for use within emails.
- C-** SQL Query Activities can reference Send Logs in combination with system data views.
- D-** A business unit can support up to three Send Logs.

**Answer:**

---

B, C

**To Get Premium Files for CRT-250 Visit**

**<https://www.p2pexams.com/products/crt-250>**

**For More Free Questions Visit**

**<https://www.p2pexams.com/salesforce/pdf/crt-250>**

