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Question 1

Question Type: MultipleChoice

Which two files are activated to Cloud File storage for each segment publish?

Options:

A- A file that contains the segment members with additional attributes

B- A file that contains the segment definition

C- A file that contains calculated insights

D- A file that contains security credentials

Answer:

A

Question 2

Question Type: MultipleChoice

Which operator can be used to create a segment for a birthday campaign that is evaluated daily?

Options:

A- Is Birthday

B- Is this Year

C- Is Anniversary Of

D- Is between

Answer:

B

Question 3

Question Type: **MultipleChoice**

Where is value suggestion for attributes in segmentation enabled?

Options:

A- Data Stream Setup

B- Data Modeling

C- Data Mapping

D- Segment Setup

Answer:

A

Question 4

Question Type: MultipleChoice

What is the different between direct & related attributes?

Options:

A- Direct attributes have one to one relationship while Related attributes are one to many relationships

B- Direct attributes have one to many relationships while Related attributes are one to one relationship

C- Direct Attributes are Text based only and Related Attributes are Date and Number based

D- Direct attributes are attributes on the individual and related attributes are attributes on the unified individual

Answer:

A

Question 5

Question Type: MultipleChoice

What is the purpose of container path in segmentation?

Options:

A- To create relationships between your related attributes

B- To show the path of the attribute in the attribute library

C- To show unrelated attributes

D- To define data relationships in activation

Answer:

A

Question 6

Question Type: MultipleChoice

How does Salesforce CDP ... Restriction of Processing request in segmentation?

Options:

A- Restricts data processing when saving the segment

B- Restricts all data processing for individual and unified individual profiles within 24 hours

C- Restricts all data processing on all entities

D- Restricts data processing during activation32

Answer:

B

Question 7

Question Type: MultipleChoice

What are the two refresh models available for a cloud storage data stream?

Options:

A- Update

B- Upsert

C- Append

D- Full Refresh

Answer:

B, D

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