

Free Questions for Customer-Data-Platform by braindumpscollection

Shared by Larson on 22-07-2024

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Question 1

Question Type: MultipleChoice

Which two files are activated to Cloud File storage for each segment publish?

Options:

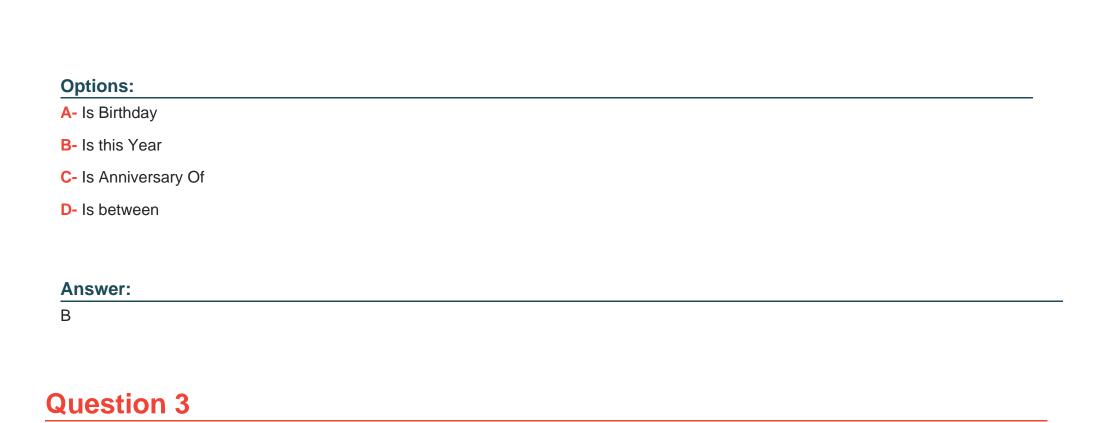
- A- A file that contains the segment members with additional attributes
- B- A file that contains the segment definition
- C- A file that contains calculated insights
- D- A file that contains security credentials

Answer:

Α

Question 2

Question Type: MultipleChoice



Which operator can be used to create a segment for a birthday campaign that is evaluated daily?

Where is value suggestion for attributes in segmentation enabled?

Question Type: MultipleChoice

Options:	
A- Data Stream Setup	
B- Data Modeling	
C- Data Mapping	
D- Segment Setup	
Answer:	
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Question 4	oice
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Question 4 uestion Type: MultipleCh	oice veen direct & related attributes?
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- B- Direct attributes have one to many relationships while Related attributes are one to one relationship
- C- Direct Attributes are Text based only and Related Attributes are Date and Number based
- D- Direct attributes are attributes on the individual and related attributes are attributes on the unified individual

Answer:

Α

Question 5

Question Type: MultipleChoice

What is the purpose of container path in segmentation?

Options:

- A- To create relationships between your related attributes
- B- To show the path of the attribute in the attribute library
- **C-** To show unrelated attributes
- D- To define data relationships in activation

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Α

Question 6

Question Type: MultipleChoice

How does Salesforce CDP ... Restriction of Processing request in segmentation?

Options:

- A- Restricts data processing when saving the segment
- B- Restricts all data processing for individual and unified individual profiles within 24 hours
- C- Restricts all data processing on all entities
- D- Restricts data processing during activation32

Answer:

В

Question 7

Question Type: MultipleChoice

What are the two refresh models available for a cloud storage data stream?

Options:

- A- Update
- **B-** Upsert
- C- Append
- D- Full Refresh

Answer:

B, D

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