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Question 1

Question Type: MultipleChoice

A prospect is permanently deleted from Pardot. That prospect then fills out a new Pardot form and submits their information.

What happens to the prospect?

Options:

A) An error message is displayed on the form preventing the prospect from submitting

B) A new prospect is created even though the prospect had previously been permanently deleted.

C) No new prospect is created because the prospect had previously been permanently deleted.

D) The submission of the form retrieves and restores the previously deleted prospect information including activities.

Answer:

B

Question 2

Question Type: MultipleChoice

A user wants to set up an automated grading model in Pardot.

Which two components are required to achieve this? Choose 2 answers

Options:

A) Profile

B) Automation Rule

C) Pardot Score

D) Dynamic List

Answer:

A, B

Question 3

Question Type: MultipleChoice

A new Lead record is created in Salesforce without an automatically email address and the Salesforce connector is set to automatically create prospects In Pardot.

What action will occur in Pardot?

Options:

A) A new visitor record will be created.

B) A new Account will be created.

C) No new record will be created.

D) A new prospect record will be created.

Answer:

D

Question 4

Question Type: MultipleChoice

A Pardot administrator wants to use progressive profiling to collect information on a prospect over time.

What It the recommended Pardot asset to use?

Options:

A) Pardot landing page without a form

B) Pardot form

C) Pardot form handler

D) Third party form

Answer:

B

Question 5

Question Type: **MultipleChoice**

A Pardot administrator would like to enable bot protection on their forms.

Which two Pardot form actions would accomplish this?

Choose 2 answers

Options:

A) Enable HTTPS

B) Honeypot Technique

C) Dependent Fields

D) reCaptcha

Answer:

B, D

Question 6

Question Type: MultipleChoice

A Pardot administrator has pre-existing HTML that they want to use to build their landing page in Pardot. Which asset should be applied during the creation of the Pardot landing page to accomplish that goal?

Options:

A) Dynamic content

B) Custom redirect

C) Layout template

D) Stock template

Answer:

C

Question 7

Question Type: MultipleChoice

In Salesforce, Contacts are deleted if an Opportunity hasn't been closed in 180 days. As a result, the corresponding prospects are marked as[[crm_deleted]] in Pardot. If the Request a Demo form is completed after that 180 day period, the prospect should be recreated as a Lead.

What automation tool should be used to solve this need?

Options:

A) Engagement studio

B) Segmentation rule

C) Automation rule

D) Dynamic list

Answer:

A

Question 8

Question Type: MultipleChoice

Which two prospect activities trigger a sync from Pardot to Salesforce? Choose 2 answers

Options:

A) Submitting a form

B) Opening an email

C) Clicking a custom redirect

D) Unsubscribing from email

Answer:

A, B

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