# Free Questions for Customer-Data-Platform

Shared by Francis on 04-10-2024

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# **Question 1**

**Question Type:** MultipleChoice

Which 2 characteristics describe the CIM (Cloud Information Model)?

### **Options:**

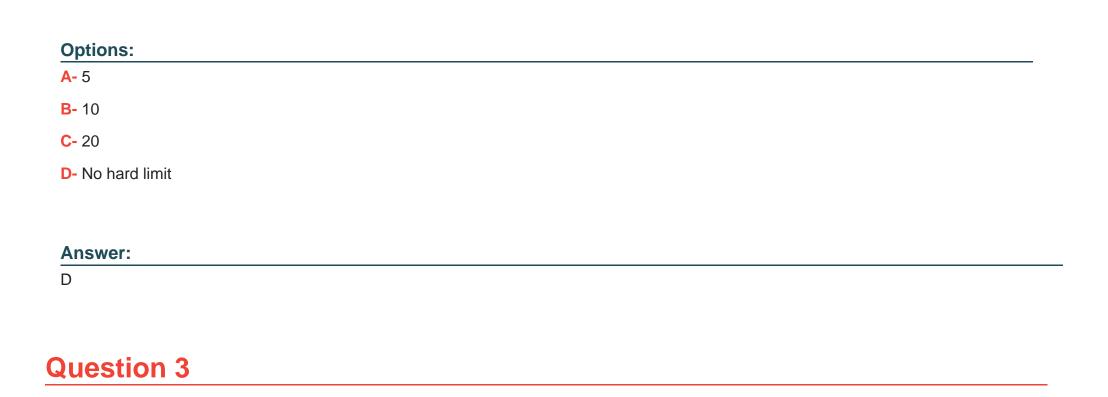
- A- Product sold by salesforce
- **B-** Conceptual model
- **C-** Statistical model
- D- Canonical model

#### **Answer:**

B, D

# **Question 2**

**Question Type:** MultipleChoice



Which two files are created in Cloud Storage bucket after segment is published?

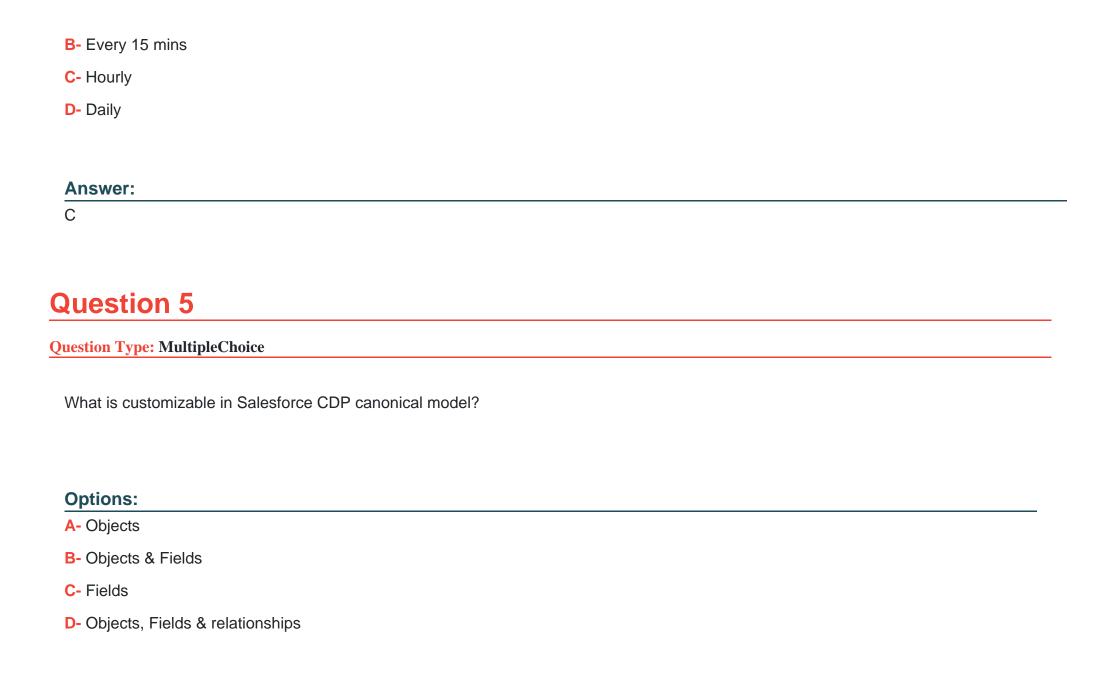
**Question Type:** MultipleChoice

How many CRM orgs can be connected to CDP instance?

Options:
A- File with the security credentials
B- File containing calculated insights
C- File containing segment definition
D- File containing segment members with additional attributes
Answer:
C
Question 4
Question Type: MultipleChoice
How often does subscriber data from Marketing Cloud Bundles refresh?

Options:

A- Every 12 hours



American	
Answer: D	
Question 6	
Question Type: MultipleChoice	
How can an administrator check segment publishing status?	
Options:	
A- Segments publish summary dashboard	
B- Publish History related list in Activation Record	
C- Segments publish history report	
D- Publish History related list in Segment Record	

**Answer:** 

B, D

# **Question 7**

### **Question Type:** MultipleChoice

In which two ways can a marketer include campaign name from an external system into the

segment?

#### **Options:**

- A- Include campaign code in segment name
- B- Include campaign code in activation name
- C- Include campaign code in activation description
- D- Include campaign code in filename specification

#### **Answer:**

A, B

# **Question 8**

**Question Type:** MultipleChoice

The purchase order number field is specified as text. What value will be segmenting on 0852 retrieve?

#### **Options:**

- A- Purchase order number will be NULL
- **B-** Purchase order number 852
- **C-** Purchase order number 0852
- D- Purchase order number 852 and 0852

#### **Answer:**

C

# **Question 9**

**Question Type:** MultipleChoice

Which two file types are available for Cloud Storage activation?

Ajson					
Bcsv					
Cxls					
Dzip					
Answer:					
 А, В					
А, Б					
А, Б					
А, Б					
А, Б					
Question 10					
Question 10					
Question 10  uestion Type: Multip	eChoice	WS S3 buckets for	data ingestion and a	ctivation?	
Question 10	eChoice	WS S3 buckets for	data ingestion and a	ctivation?	
Question 10  uestion Type: Multip	eChoice	WS S3 buckets for	data ingestion and a	ctivation?	
Question 10  uestion Type: Multip	eChoice	WS S3 buckets for	data ingestion and a	ctivation?	
Question 10  uestion Type: Multip	eChoice	WS S3 buckets for	data ingestion and a	ctivation?	

- B- Dedicated S3 data source configuration in CDP Setup
- C- Separate user credentials for data stream and activation target
- D- Dedicated S3 data source configuration in Activation Setup

#### **Answer:**

C

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