Question 1

Career Site Builder Pages and Components

In addition to their Career Site Builder (CSB) site, some customers also maintain career information on a site they host externally.

The content of what type of page is most often hosted by a customer externally and linked with their CSB site?

Options:

A) Content page

B) Map page

C) Category page

D) Landing page

Answer:

D

Explanation:

Option D is correct because the content of a landing page is most often hosted by a customer externally and linked with their CSB site. A landing page is a web page that is designed for a specific purpose, such as a campaign, an event, a survey, or a promotion. A landing page can have a different look and feel from the main career site and can include custom content, images, videos, forms, and calls to action.Some customers prefer to host their landing pages externally and link them with their CSB site, so that they can have more control and flexibility over the design and functionality of the landing pages1.

Option A is incorrect because the content of a content page is usually hosted by the CSB site and not by a customer externally. A content page is a web page that is part of the main career site and contains information about the customer's company, culture, values, benefits, and opportunities. A content page can be created and edited in CSB using the available components and layouts.

Option B is incorrect because the content of a map page is usually hosted by the CSB site and not by a customer externally. A map page is a web page that displays a map of the customer's locations and allows candidates to search for jobs by location. A map page can be created and edited in CSB using the Map component and the Map Settings.

Option C is incorrect because the content of a category page is usually hosted by the CSB site and not by a customer externally. A category page is a web page that displays a list of jobs that belong to a specific category, such as function, department, or location. A category page can be created and edited in CSB using the Category Settings and the Job List component.

1: SAP Certified Application Associate - SAP SuccessFactors Recruiting: Candidate Experience 1H/2023 | SAP Training Certification

2: Get certified in SAP SuccessFactors Recruiting: Candidate Experience 1H/2023 | SAP Learning

3: Creating and Editing Landing Pages | SAP Help Portal

[4]: Career Site Builder Pages and Components | SAP Help Portal

Question 2

Career Site Builder Pages and Components

In addition to their Career Site Builder (CSB) site, some customers also maintain career information on a site they host externally.

The content of what type of page is most often hosted by a customer externally and linked with their CSB site?

Options:

A) Content page

B) Map page

C) Category page

D) Landing page

Answer:

D

Explanation:

Option D is correct because the content of a landing page is most often hosted by a customer externally and linked with their CSB site. A landing page is a web page that is designed for a specific purpose, such as a campaign, an event, a survey, or a promotion. A landing page can have a different look and feel from the main career site and can include custom content, images, videos, forms, and calls to action.Some customers prefer to host their landing pages externally and link them with their CSB site, so that they can have more control and flexibility over the design and functionality of the landing pages1.

Option A is incorrect because the content of a content page is usually hosted by the CSB site and not by a customer externally. A content page is a web page that is part of the main career site and contains information about the customer's company, culture, values, benefits, and opportunities. A content page can be created and edited in CSB using the available components and layouts.

Option B is incorrect because the content of a map page is usually hosted by the CSB site and not by a customer externally. A map page is a web page that displays a map of the customer's locations and allows candidates to search for jobs by location. A map page can be created and edited in CSB using the Map component and the Map Settings.

Option C is incorrect because the content of a category page is usually hosted by the CSB site and not by a customer externally. A category page is a web page that displays a list of jobs that belong to a specific category, such as function, department, or location. A category page can be created and edited in CSB using the Category Settings and the Job List component.

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