



# **Free Questions for CRM-Analytics-and-Einstein-Discovery-Consultant by vceexamstest**

**Shared by Wilcox on 09-08-2024**

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## Question 1

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**Question Type:** MultipleChoice

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A story has been deployed to the Opportunity object with a prediction field, Predicted Amount.

How can all the Opportunity records be predictions written back to the Predicted Amount field?

### Options:

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- A- Mass edit all the records by populating the Predicted Amount field.
- B- Use the Prediction Service API to get the prediction and populate the Predicted Amount field.
- C- Enable a Bulk Scoring Job under the Prediction Definition.
- D- Open all Opportunity records.

### Answer:

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B

## Question 2

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**Question Type:** MultipleChoice

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A training dataset is being prepared for a Einstein Discovery story. One skewed with outliers. What action should the Einstein consultant take?

**Options:**

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- A- Remove the outlier rows.
- B- Nothing, because the field is not the outcome variable.
- C- Change the method of binning to fixed width.
- D- Remove the field because it has bad data

**Answer:**

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C

## Question 3

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**Question Type:** MultipleChoice

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A customer is reviewing a story that is set to maximize the daily sales quantity of consumer products in stores and sees this chart. The visualized tooltip belongs to the blue bar for San Francisco, reflecting, November daily sales quantities in that city specifically.

What two conclusions can be drawn from this insight?

**Options:**

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- A-** The average daily in SAN Francisco stores in November as 1601 items higher than the global average of 335.
- B-** November sales are higher than in other months. This November-effect is the strongest in San Francisco.
- C-** The average daily quantity in San Francisco stores in November was 1239 items higher than the average of all other months in San Francisco.
- D-** The average daily quantity in San Francisco stores in November was 1239 items higher than the average of all November sales in the country

**Answer:**

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A, C

## Question 4

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**Question Type: MultipleChoice**

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Universal Containers has a Dashboard for Sales Managers. They need to visualize their win rate.

Which chart type can be used to keep track if they are below of beyond the target?

**Options:**

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**A-** Gauge

**B-** Line

**C-** Metric Radar

**D-** Heatmap

**Answer:**

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A

## Question 5

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**Question Type: MultipleChoice**

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After the initial creation of a story, the first story insight explains 93% of the variation of the outcome variable. This is unusual high?

What is the most likely multiple for this?

**Options:**

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- A- The dataset contains multiple dominant values.
- B- The dataset contains too many rows.
- C- The dataset used in the story suffers from too many outlier values.
- D- The outcome variable is causing data leakage.

**Answer:**

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A

## Question 6

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**Question Type: MultipleChoice**

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Which three things can be done with the tableau CRM Dashboard Inspector?

Choose 3 answers

**Options:**

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- A- Get a list of recommendations on how to improve the performance of the dashboard.
- B- View the total time required to run all queries.
- C- Automatically remove bottlenecks to make queries run faster.
- D- View all queries and the time it took to run each one.
- E- See the final query for each query along with query results.

**Answer:**

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A, D, E

## Question 7

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**Question Type:** MultipleChoice

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To model customer value, a consultant decided to aggregate the amount (\$) individual customers spent over a 2-year span.

With reference to the outcome variable, which action should the consultant take?

**Options:**

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- A- Create five bins of revenues, ranging from Very High Value, high Value, average Value, Low Value, and very Low Value in dataflow.
- B- Select the option: Are you expecting a whole number greater than or equal to 0?
- C- Create five bins or revenue, ranging from very high Value, High Value, Average Value, Low Value, and Very Low Value in data prep.
- D- Select to minimize the outcome variable.

**Answer:**

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B



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